## GLOBAL AGRICULTURAL MANUFACTURER MOVES INTO NI.PARK







TAFE (Tractors and Farm Equipment Limited) has reinforced Telford's position as a leading destination for cutting-edge agricultural technologies after moving to a unit in the Phase 1 development at Ni.PARK, Newport in May 2022.

The renowned Indian agricultural machinery manufacturer has selected Telford as the home for its new Research & Development Centre, TAFE Advanced AG Solutions, in a move that highlights Telford's strong appeal for international investors.

Telford & Wrekin Council's Invest Telford business support, Estates and Investment and biT teams have facilitated the move providing business support, lease negotiations on behalf of the Council together with design and project management support for the unit alterations.

Ni.PARK is a high quality business park on the outskirts of Newport in a prime location for the agri-tech sector.

Phase 1 of the project, in association with Harper Adams University, has delivered 24 industrial units on the site developed by Telford & Wrekin Council to support agri-tech businesses or those which have links with the agri-tech sector.

In July, three new business units were made available to let on the site – delivered as part of a further phase of development brought forward by Telford & Wrekin Council's Growth Fund.

Ni.PARK is a key element in the Newport Innovation and Enterprise Package which delivered the supporting infrastructure funded by Telford & Wrekin Council, the Marches Local Enterprise Partnership and Homes England.



Ranked as the third-largest tractor manufacturer globally and the second largest in India by volumes, TAFE's vision of 'cultivating the world' brings its unwavering commitment towards sustainable farming practices to Telford.

TAFE's collaboration with Harper Adams University and the Agri-EPI Centre has yielded remarkable success in developing advanced technological, agronomic and educational solutions for sustainable food production.

Councillor Lee Carter (Lab), Telford & Wrekin Council's cabinet member for place (the economy & neighbourhood services) said: "We are delighted to welcome TAFE to Telford. This inward investment showcases Telford's strength as a hub for cutting-edge agricultural technologies.

"We look forward to a fruitful partnership with TAFE and Harper Adams University, working together to drive innovation and advancements in the agri-tech industry."

Mallika Srinivasan, Chairman & Managing Director of TAFE, said: "we established the Research & Development Centre in Telford with exceptional support from Telford & Wrekin Council, Harper Adams University and the Agri-EPI Centre.

"Our collaboration with Harper Adams has been key to driving sustainable farming practices and we look forward to continuing to work closely with them."

Lord Dominic Johnson, Department for Business and Trade Minister for Investment, said: "Telford is fast becoming a global leader in new agricultural revolution, reinforcing the UK's position as a hub for international investment across a range of sectors.

"I welcome TAFE to the UK as the latest in a long line of the best and brightest innovators creating cutting-edge agri food solutions."